

Signs Now open in Mill Creek

The folks at Signs Now realize that marketing is the most important factor in business success. That's why they provide multiple solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools.

In addition to traditional services, Signs Now also offers large format digital services to their customers — a heavily expanding technology in the industry. Large format digital printing provides a solution for clients who need to use photographs or complex artwork for their interior and exterior signage.

With over 225 franchise locations throughout the United States, Canada and the U.K., Signs Now is an industry pioneer and leader in professional graphics solutions, providing high-quality, global sign and graphics products for a diverse clientele. It is the original developer of the fast turn-around signs business.

"I know that my professional customer relationship management experience will enhance the business delivery of graphics and signage solutions with the goal to in-

crease our customers' client attraction and accelerate their business revenue," owner Rani Bal said.

Along with her husband David, Bal recently celebrated the opening of the Mill Creek Signs Now center.

"Since our soft opening in November, we have been looking forward to sharing our operation with the local business community," explained Bal. "We feel our combination of professional team members and high-quality product and customer service will provide our clients with a winning solution for their visual communications."

The Jan. 28 grand opening celebration included a ribbon cutting ceremony with officials from corporate headquarters and the Mill Creek Chamber of Commerce. Presiding over the ceremony was the mayor of Mill Creek, the South Snohomish Chamber of Commerce, the Bothell Chamber of Commerce and the Snohomish County Executive's Office.

Signs Now is located at 18002 Bothell-Everett Highway, Suite 6 in Mill Creek. It is open Monday through Friday from 8 a.m. to 5 p.m. For more information visit www.signsnowmillcreek.com or call (425) 481-4900.